



Trinity Bailey - 205-242-6014 - trinbbailey@gmail.com - trinitybbailey.com

EDUCATION

BFA in Graphic Design

The University of Alabama
Tuscaloosa, AL - August 2021 - May 2025

- Maintaining 4.0+ GPA
- Presidents List - Spring 2022 - Present
- Presidential Scholarship Recipient
- Honors College Student

EXPERIENCE

Graphic Designer, Communications and Outreach Team

University Programs at The University of Alabama
Tuscaloosa, AL - January 2024 - Present

- Create enticing graphics for campus event promotion
- Work on a collaborative team of peers and mentors
- Build experience in student-focused event management
- Create a variety of deliverables, including digital assets, posters, and flyers for multiple campus functions

Graphic Design Intern

GRO Marketing
Tuscaloosa, AL - May 2024 - July 2024

- Create social and display ads for student housing clients
- Develop skills in project management via Google Drive, Monday, Toggli, and Slack
- Participate in large creative team meetings discussing task management and creative solutions

Graphic Design Intern

TotalCom Marketing
Tuscaloosa, AL - May 2023 - July 2023

- Connect with industry professionals and develop proficiency in office communication and organization sites (i.e. outlook for businesses, workamajig)
- Perform clerical duties such as filing
- Create social graphics for a variety of clients, with a focus in healthcare marketing
- Enhance skills in project management

LEADERSHIP

Residential Advisor

Housing and Residential Communities at The University of Alabama
August 2023 - May 2025

- Create enticing bulletin boards and flyers for resident engagement
- Plan building-wide programs as part of the housing community
- Build skills in crisis management and problem solving

Merchandise Advisor

Phi Sigma Pi National Honors Fraternity Delta Beta
January 2023 - Present

- Regularly distribute merchandise to members
- Create and maintain Google Sheets and Forms for inventory and budget
- Create merchandise designs for a variety of uses
- Participate as an executive board member
- Create digital and print deliverables for recruitment seasons

HARD SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Suite
- Brand Design
- Digital and Social Design
- Package Design
- Digital Layout
- Typography

SOFT SKILLS

- Hardworking
- Patient
- Responsible
- Problem solver
- Organized
- Goal-oriented
- Community driven